

Advention

**Pandemic
preparedness and
response:** Navigating
the landscape

What is PPR?



The WHO defines PPR as
*“a continuous process of planning,
exercising, revising and
translating into action national
and sub-national PPR plans.”*

Why is PPR in the spotlight?

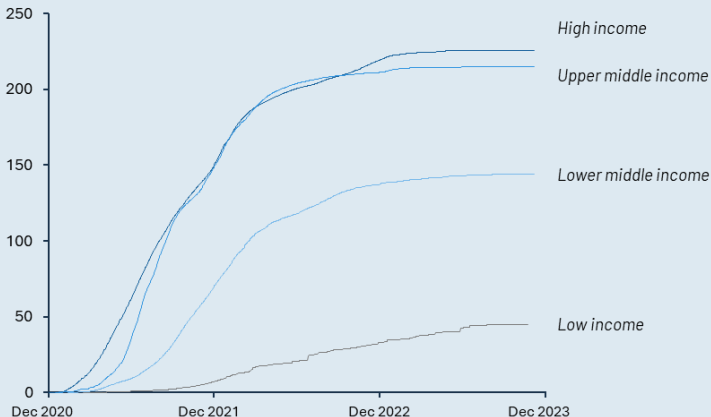
COVID-19 revealed global shortcomings in

- ✘ **Disease surveillance**
- ✘ **Public health coordination**
- ✘ **Healthcare resilience**

This emphasised the urgent need
for equitable distribution of
countermeasures and essentials

PPR addresses inequity in access to healthcare tools

COVID-19 vaccine doses administered per 100 people, by income group



Sources: Our World in Data, World Bank

Our six-step framework to navigate the PPR landscape



To request a copy of the white paper:

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