

Advention

**Pandemic
preparedness and
response: Navigating
the landscape**

SWIPE



What is PPR?



World Health
Organization

The WHO defines PPR as
*“a continuous process of planning,
exercising, revising and
translating into action national
and sub-national PPR plans.”*

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Why is PPR in the spotlight?

COVID-19 revealed global shortcomings in

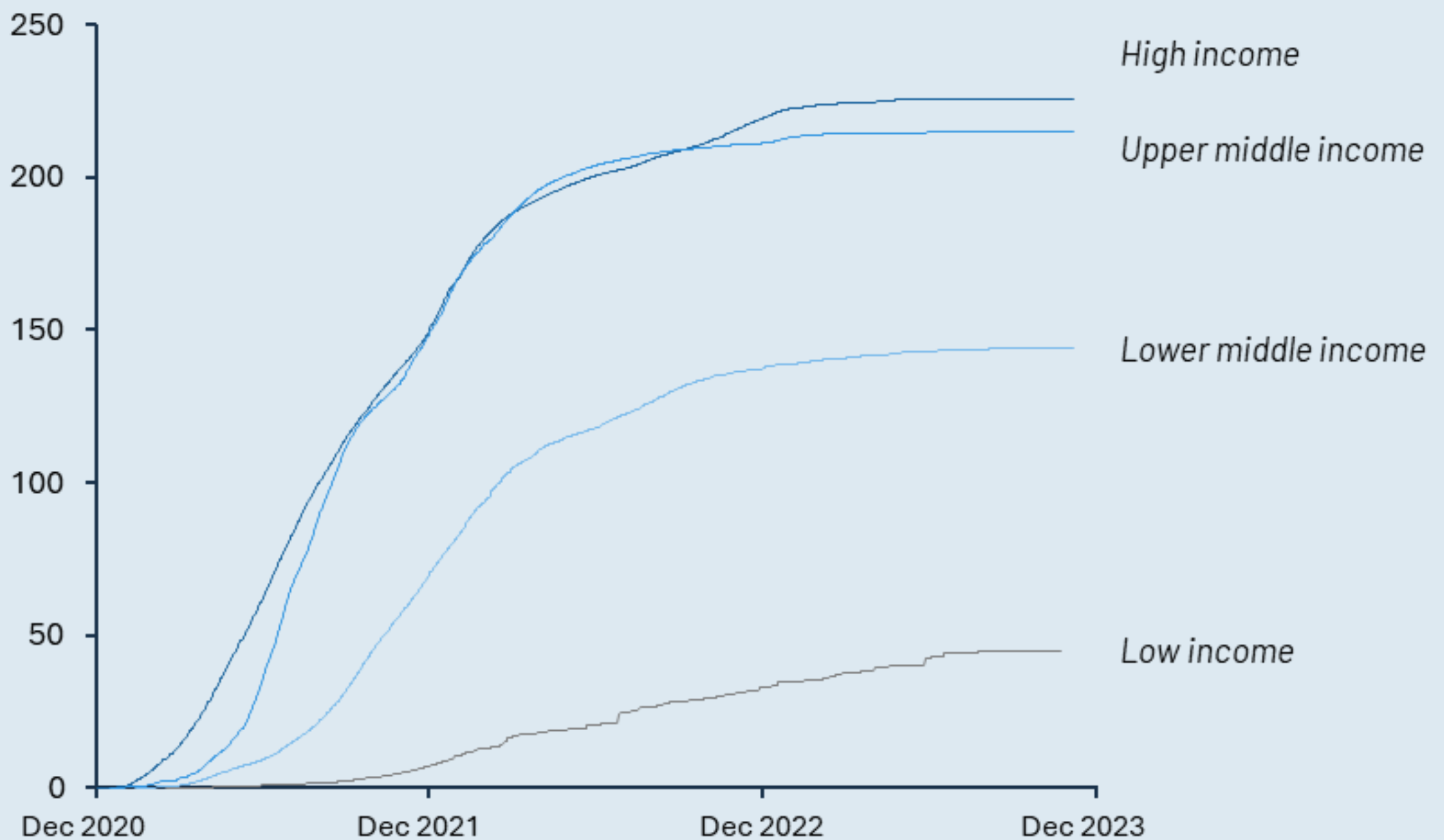
- ✘ Disease surveillance
- ✘ Public health coordination
- ✘ Healthcare resilience

This emphasised the urgent need for equitable distribution of countermeasures and essentials

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PPR addresses inequity in access to healthcare tools

COVID-19 vaccine doses administered per 100 people, by income group



Sources: Our World in Data, World Bank

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Our six-step framework to navigate the PPR landscape



ONE MORE →

**To request a copy of
the white paper:**

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